



For Immediate Release:

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**PORTLAND'S LARGEST EXCLUSIVE BENJAMIN MOORE PAINT STORE-
KALEIDOSCOPE PAINT HAS BEEN AWARDED THE FIRST, BENJAMIN
MOORE COLOR ARC DISPLAY ON THE WEST COAST.**



The impressive display of Giant 18"x18" color samples are a perfect combination to Kaleidoscope Paint's already over the top display of 3 oz. Liquid Samples which are available in every one of Benjamin Moore's 3500 Colors.

The addition of the Color Arc differentiates this store from any other store on the West Coast. This is the first truly complete offering of "How to choose color the Benjamin Moore Way!"